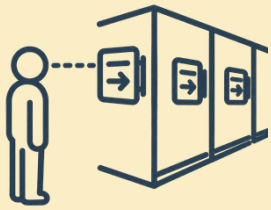
Descriptive Signage Tip Sheet

People living with dementia often experience confusion and difficulty knowing where to go. Clear, consistent signage reduces stress and promotes independence.

Large Print

Use large-print, high-contrast signs with simple words and familiar icons (e.g., restrooms, exits, check-out).



Eye-Level Signs

Place signs at eye level and ensure consistency throughout the building.

You Are Here

Include “You Are Here” maps and color-coded zones for easy navigation.

Dementia-Friendly Note:

Review signs regularly so they remain accurate, visible, high contrast, and easy to understand.