

# MOVING FORWARD

NURSING HOME QUALITY COALITION



## Re-Envisioning Elder Care Conference

GWEP of Florida State University  
& Nova Southeastern University

*Alice Bonner, Chair  
Isaac Longobardi, Director  
September 8, 2023*

# Agenda

Welcome

Moving Forward Coalition Overview

Action Plan Deep Dives

- CNA Career Pathways

- Ownership Accountability & Transparency

- Resident Councils

Discussion



What's one thing  
you would change to improve  
older adults' experiences  
in nursing homes?



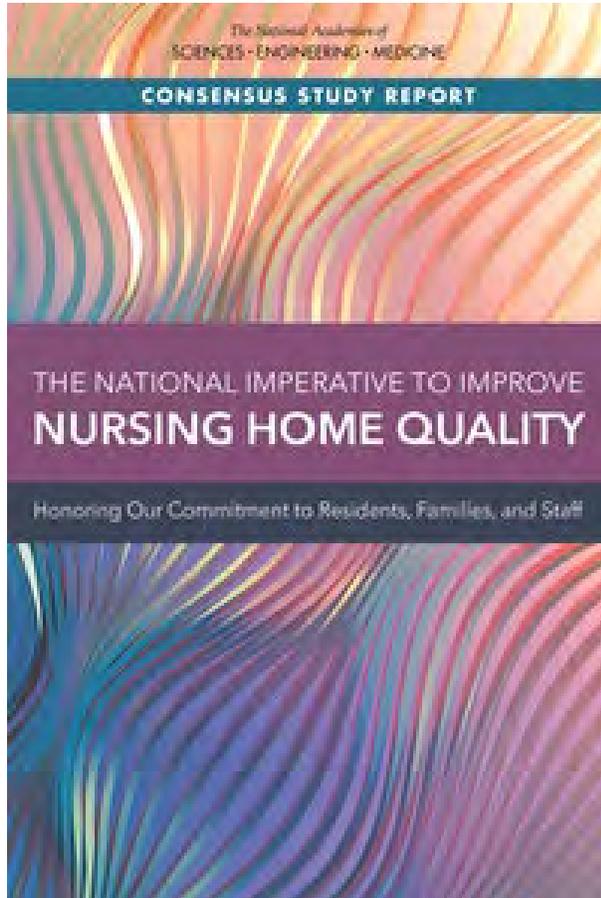
# Here are just three ideas we've heard from residents:

- ✓ Residents thought care planning scheduling could be more inclusive.
- ✓ Residents suggested more active and person-centered roommate matching systems.
- ✓ Residents wanted a more formal system to advocate for one another – not just themselves.

*Could the nursing home where you work take on one of these issues?*



# The NASEM Report



“The way the U.S. finances, delivers, and regulates care in nursing home settings is ineffective, inefficient, fragmented, and unsustainable.”

– National Academies of Sciences, Engineering, and Medicine (NASEM) Report



# Who We Are

**The Moving Forward Coalition** is a group of individuals and organizations that have come together to drive specific, actionable improvements in nursing home quality, while building a sustainable network to continue this vital work.

In the first two years, **our purpose** is to develop, test, and promote action plans to improve nursing home resident quality of life.



# Our Vision and Mission

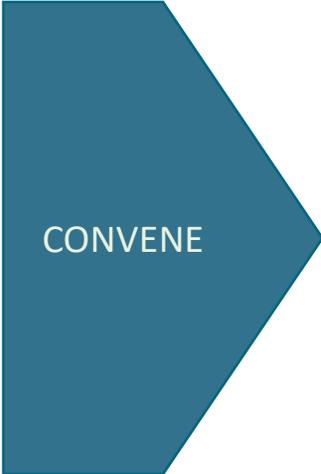
**Our vision** is that every nursing home will be a community in which lives are nurtured, residents are empowered, and where people want to work.

**Our mission** is that we will make vital changes in policy and practice through the power of bringing diverse voices together **now**.



# Our Journey

Phase 1  
June-Sept 2022



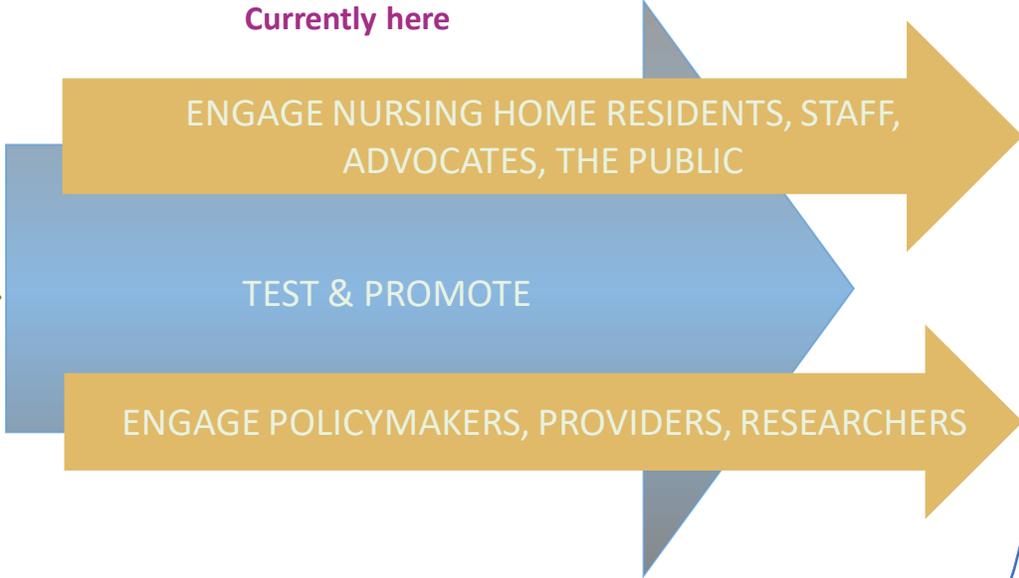
Phase 2  
Sept-Nov 2022



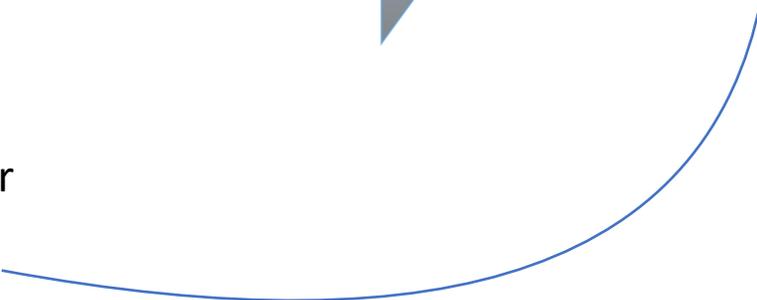
Phase 3  
Dec-June 2023



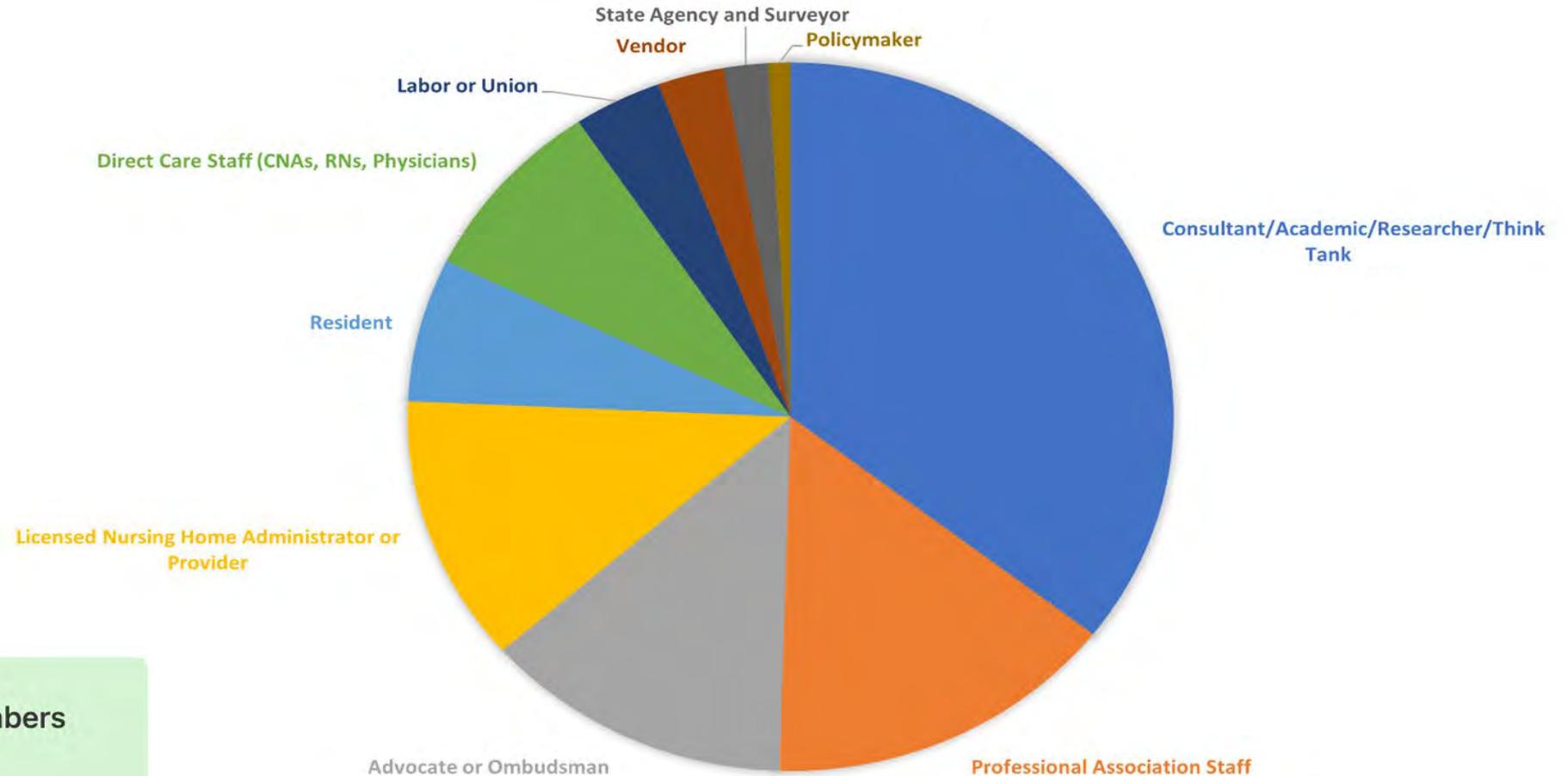
Phase 4  
July 2023-June 2024  
**Currently here**



Develop a sustainable process for continued collaboration



# Convened Diverse Working Committees



Total Committee Members  
**128**



# Prioritized NASEM Recommendations

Equity

Sustainability

Feasibility

Collaboration



Updated Priorities  
February 1st, 2023

## Committee #7 | Health Information Technology

*The following document has been revised based on community feedback and ongoing committee discussion.*

The document is broken down into two parts: an executive summary and the original, detailed committee submission. Since original committee submissions often contain technical references, we've provided the executive summary for broader understanding of the priority recommendation.

### Executive Summary

Health Information Technology (HIT) may be a set of tools and processes (a system) to improve workflow and nursing home resident quality of life. We propose a short-term (two years) path resulting in some HIT adoption, and a long-term path (up to five years) to stimulate more extensive HIT adoption in all nursing homes. *These two approaches will promote certified EHR adoption in nursing homes and more direct care worker time with residents.*

#### **Short-Term Priority**

Use HIT to gather each resident's goals, preferences, and priorities (GPP). Develop a description of GPP and then develop and test a process to collect data that relies on the individual resident and their caregivers, thereby reducing the total data collection burden on staff.



# Developed Our Action Plans

Emerging  
Research

New  
Partnerships

Committee  
Collaboration

What  
Matters

## Action Plan Questions

- What can the Coalition accomplish in 1-2 years?
- What do we need to do it?
- What are the steps along the way?



# Shared 9 Powerful Action Plans

Improving CNA Compensation with Medicaid Quality Incentive Payments	Expanding CNA Career Pathways	Enhancing Surveyor Training on Person-Centered Care
Designing a Targeted Nursing Home Recertification Survey	Increasing Ownership Data Transparency and Accountability	Financing Household Models and Physical Plant Improvements
Developing a Nursing Home Health IT Readiness Guide	Strengthening Resident Councils	Addressing Residents' Goals, Preferences & Priorities



# Our Supporting Organizations

40 organizations and counting have signed on as official supporting organizations of the Coalitions work. We are building and strengthening action-oriented partnerships with many more.

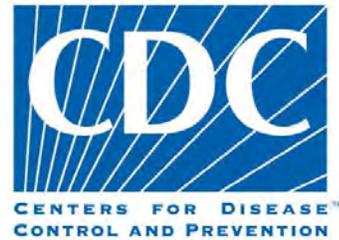


JOHNS HOPKINS  
SCHOOL of NURSING



# A Broad and Deep Approach to Policymaker Engagement

The Coalition has developed relationships with policymakers in state and federal agencies that we will deepen in year two.



**VA**



**U.S. Department of Veterans Affairs**

Veterans Health Administration  
Eastern Oklahoma VA Health Care System



Elder Justice  
Coordinating Council



# 3 Examples of Action Plans



# Expanding CNA Career Pathways

## GOAL

Work with key stakeholders to develop a standardized CNA career pathway model under the Registered Apprenticeship program framework, then pilot and evaluate in one state.



# Different Types of Registered Apprenticeship Program (RAP) & Career Pathway Models

Train to certification with  
Registered Apprenticeship

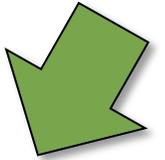
UnitedHealth Group (CMA)  
Center for Caregiver  
Advancement / SEIU (CNA)  
IMPART Alliance (HHA)  
AHCA/Equus

Career Pathway for  
Existing CNAs  
No Apprenticeship

Indiana CNA-to-licensed  
nursing bridge program  
(partnership with state  
community college network)  
Quality Care Health  
Foundation/NAHCA  
California Pilot

Career Pathway for  
Existing CNAs with  
Registered Apprenticeship

LeadingAge Minnesota  
AHCA/Equus



D I S T I N G U I S H I N G F A C T O R S

# SEVEN COMPONENTS OF REGISTERED APPRENTICESHIP



Industry-Led



Paid Job



Structured On-the-Job  
Learning/Mentorship



Supplemental  
Education



Diversity



Quality &  
Safety



Nationally-Recognized  
Credentials



# EMPLOYERS HAVE REPORTED THE FOLLOWING **INDIRECT BENEFITS** FOR THEIR APPRENTICESHIP PROGRAMS:



# We're Getting Started in *Florida*

We have begun conducting outreach:

- LeadingAge Florida
- Florida Health Care Association
- Dr. Christopher Cogle, Professor, University of Florida and Director, Florida Health Policy Leadership Academy; Florida Medicaid
- Florida American Medical Directors Association
- Alliant Health Solutions (QIN-QIO)
- State Office of Apprenticeships

We plan to reach out to additional Florida workforce organizations in the next few months



# Increasing Transparency and Accountability of Ownership Data

## GOAL

Conduct a regulatory scan of existing ownership oversight roles (documented in an organizational graphic), including the intersection of federal agencies, exemplar state agencies, and other governing bodies responsible for nursing home data transparency and accountability.

## GOAL

Design and test a blueprint for optimal nursing home ownership transparency that defines persons or entities exercising operational, financial, or managerial control over nursing homes by February 1, 2024. This blueprint will reflect new standards that make clear who owns each nursing home.



# Federal Action: Progress this Year

DEPARTMENT OF HEALTH & HUMAN SERVICES  
Centers for Medicare & Medicaid Services  
7500 Security Boulevard, Mail Stop C2-21-16  
Baltimore, Maryland 21244-1850



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## Center for Clinical Standards and Quality

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**Ref: QSO-23-18-NH**

**DATE:** June 28, 2023

**TO:** State Survey Agency Directors

**FROM:** Directors, Quality, Safety & Oversight Group (QSOG) and Survey & Operations Group (SOG)

**SUBJECT:** Posting of Nursing Home Ownership/Operatorship Affiliation Data on Nursing Home Care Compare Website and [data.cms.gov](https://data.cms.gov)

February: CMS released proposed rule to require nursing homes report related parties.

June: CMS released proposed rule to share ownership information on Care Compare.



# Federal Action: Aspirations Going Forward

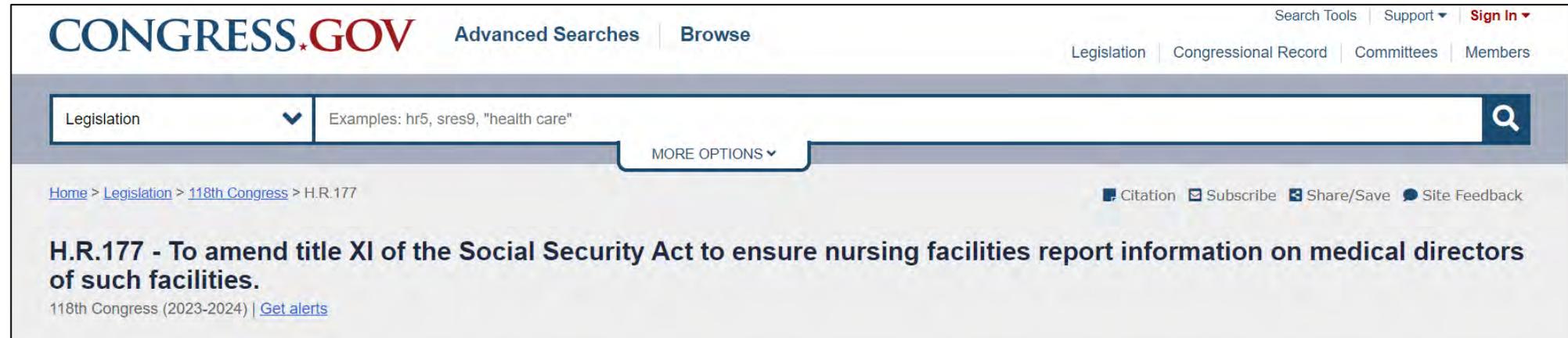
## Intended Long-Term Federal Action

The Coalition hopes to see the following by July 2025:

- Nursing homes will provide ownership information (including links to other nursing homes nationwide in which owners have a stake) with supporting documents, beyond current self-reporting requirements. The Coalition will offer to work with CMS, CPI, and other federal or state agencies to achieve this goal, including updating or revising regulations.
- There will be clear time parameters and penalties for failure to comply with reporting requirements under Section 6101 of the Affordable Care Act, including penalties for submitting false or misleading information or failure to submit any information. States will be audited by CMS to determine whether they are up to date with cost report reviews and enforcement for non-compliant nursing homes.
- There will be routine CMS and/or state auditing to verify whether ownership information being reported by nursing homes is complete and accurate.
- Ownership information will be publicly reported in an accessible manner using easily interpretable terms (e.g., on Care Compare).



# Clinicians Taking Action!



The screenshot shows the CONGRESS.GOV website interface. At the top, there are navigation links for "Advanced Searches" and "Browse". On the right, there are links for "Search Tools", "Support", and "Sign In". Below these are links for "Legislation", "Congressional Record", "Committees", and "Members". A search bar is present with a dropdown menu set to "Legislation" and a search icon. Below the search bar, there are links for "Home", "Legislation", "118th Congress", and "H.R.177". On the right side of the page, there are icons for "Citation", "Subscribe", "Share/Save", and "Site Feedback". The main content area displays the title of the bill: "H.R.177 - To amend title XI of the Social Security Act to ensure nursing facilities report information on medical directors of such facilities." Below the title, it indicates "118th Congress (2023-2024)" and provides a link to "Get alerts".

“Seniors and their families deserve the opportunity to choose a nursing home with full knowledge and transparency about the medical director on staff,” said Rep. Levin. “It’s unacceptable that some nursing homes do not provide a full public accounting of who their medical director is. Our bipartisan bill will rectify that and require transparency that families need to have faith in their nursing homes.”



# Current Work: Documenting State Policy

- What percentage of owners are reported? Are owners of affiliated, related, or other controlling entities reported?
- Do nursing homes need to get newly licensed when ownership changes? At what point in the process of a sale, is the state notified?
- Does the state have a way to identify common ownership between nursing homes? If so, is it easily accessible information?
- Does the licensing agency screen owners? Do they use out-of-state information or only in-state information?
- Does the attorney general have the legal authority to oversee or intervene in change of ownership? If so, how is this authority used?
- What information is available to the public? What information is easily accessible to the public?



# Strengthening Resident Councils

## GOAL

Assemble a well-researched step-by-step resident council guide for nursing home staff, residents, and community members that will be pilot tested in at least 1-2 nursing homes. The resource guide will be used to assist nursing homes to implement, sustain, and continually improve an effective, person-centered resident council.



# The Coalition's Resident Engagement

60+ Residents  
Nationwide

Intentional  
Outreach



Barbara Bowers  
Steering Committee Member



# Resident Councils: Beyond Feedback

- ✓ Welcoming new residents
- ✓ Community building
- ✓ Updating residents on changing policy within the nursing home and beyond
- ✓ Helping residents be self-advocates
- ✓ Evaluating resident satisfaction
- ✓ Supporting community stewardship in changing and emergent situations
- ✓ Celebrating staff and others in the community



# Establishing a Pilot



The Coalition is working with 3 nursing homes on shaping a resident council guide and is looking to begin testing the guide in those homes in the next few months.

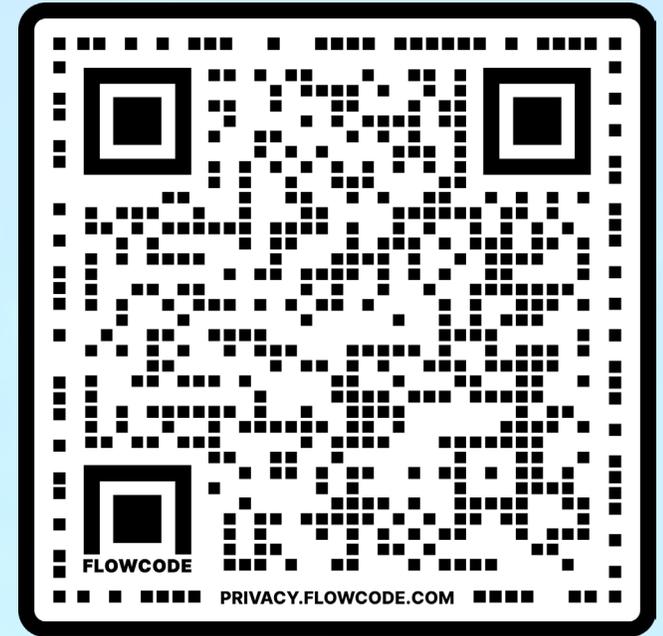


Discussion  
Q&A

Thank you!



# Discussion Q&A



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Isaac Longobardi, Director  
[ilongobardi@leadingage.org](mailto:ilongobardi@leadingage.org)

*The Sky Is the Limit!*